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## **GRIFFIN YORK & KRAUSE WELCOMES FLYNN AS PR MANAGER** **Former local broadcaster joins state's top agency**

**MANCHESTER** – Griffin York & Krause (GY&K), a leading full-service, mid-sized, independent advertising and strategic communications firm, today announced the addition of Kevin Flynn to the staff as Public Relations Manager. As a former award-winning journalist, Flynn joins the GY&K PR team with more than 17 years of media experience.

While a general assignment reporter at WMUR-TV from 2002 to 2007, Flynn was the first staff reporter to win an Emmy Award. He also drew significant viewer praise for his insightful and entertaining features on the *NH Chronicle*. Flynn also spent 12 years on the radio, working his way up to News Director at WZID-FM in Manchester. During that time, he won more than 50 broadcasting awards, including four Edward R. Murrow Awards.

“At GY&K, we pride ourselves in providing a truly integrated marketing strategy and service to our clients,” said Patrick Griffin, Chairman GY&K. “We’re pleased to have someone with Kevin’s name recognition and his knowledge of the state to complete our public relations service offering.”

“I’m thrilled to make this career change with this agency,” said Flynn. “As reporters, we all came to respect the work and effort of Pat Griffin and his colleagues. Griffin York & Krause provides the best quality creative, interactive, media management and public relations of anyone in the region. It’s an honor to be part of this team.”

Recently named the third fastest growing advertising agency in New England by ADWEEK, Griffin York & Krause supports this growth with a number of strategic staffing moves. Over the past 24 months, GY&K has increased billings by more than 50% and added 26 new employees to bolster the company’s interactive, advertising, media and PR services offerings.

### **About Griffin York & Krause**

Headquartered in Manchester, NH, GY&K is an elite advertising and strategic communications agency selling products and services that help companies market and sell to their customers and prospects globally. GY&K has been at the forefront of creativity and strategic thinking for nearly 30 years. Clients benefit from a wide range of integrated and complementary services including: advertising, design, interactive, public, corporate and media relations, public policy and political consulting, marketing strategy and planning. The current roster of clients includes Centex Destination Properties, CW Capital, the New Hampshire Lottery, Catholic Medical Center, and Globe Manufacturing Company.

GY&K employs over 50 people at its historic 121 River Front Drive location in Manchester. For additional information, please contact Kristin Beltramini at (603)625-5713 or [kbeltramini@griffinyorkkrause.com](mailto:kbeltramini@griffinyorkkrause.com).

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