

For Immediate Release

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ddonohue@griffinyorkkrause.com**GRIFFIN YORK & KRAUSE WINS BEST OF WEB DESIGN, BEST OF VIDEO
AT THE NEW HAMPSHIRE CREATIVE CLUB AWARDS**

MANCHESTER - Griffin York & Krause (GY&K), took top prize in two categories at the New Hampshire Creative Club's 20th Annual Show on Tuesday. The leading full-service, independent advertising and strategic communications firm received both the Best of Web Design award for the Catholic Medical Center Web site, and the Best of Video award for the GY&K Winter Shutdown E-mail. This is the second year the agency took home the Best of Web Design award. In 2007, GY&K won in that same category for the design of the New Hampshire Lottery Replay web site.

Grace Sheehan, Brett Houle, and Alex Steege were among the GY&K recipients honored for their work last night at a ceremony at Southern New Hampshire University. The Creative Club's Annual Show is the state's premier juried exhibition; showcasing creative excellence from northern New England's graphic and Web designers, videographers, copywriters, illustrators, photographers and students.

"We were ecstatic to hear we took the top awards in the Best of Web Design and the Best of Video categories," said Elaine Krause, senior vice president and creative director at GY&K. "We have such a creative team here at GY&K and these awards are a true testament to the quality of work and the innovative ways we can generate a variety of visual communications for our clients."

All entries were evaluated on the basis of creative excellence and outstanding execution. In addition, GY&K received recognition for creative excellence for six other entries, including Advertising/Copywriting and Graphic Design.

The entire exhibit is on display at Southern New Hampshire University's McIninch Art Gallery through July 31st. It will be open Tuesdays and Thursdays only from 10 a.m. to 3 p.m. For more information on the New Hampshire Creative Club, visit www.nhcreativeclub.org.

About Griffin York & Krause

Headquartered in Manchester, NH, GY&K is an elite advertising and strategic communications agency selling products and services that help companies market and sell to their customers and prospects globally. GY&K has been at the forefront of creativity and strategic thinking for nearly 30 years. Clients benefit from a wide range of integrated and complementary services including: advertising, design, media, interactive, public, corporate and media relations, public policy and political consulting, marketing strategy and planning. The current roster of clients includes CWCcapital, the New Hampshire Lottery, Catholic Medical Center, Irving Oil, St. Mary's Bank, Newforma, Eastern Connecticut Health Network and Globe Manufacturing Company.

GY&K employs over 50 people at its historic 121 River Front Drive location in Manchester. For additional information, please contact David Donohue at (603) 625-5713 or ddonohue@griffinyorkkrause.com.

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