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## **GRIFFIN YORK & KRAUSE WELCOMES DONOHUE AS SENIOR VICE PRESIDENT, PUBLIC RELATIONS**

**MANCHESTER** – Griffin York & Krause (GY&K), a leading full-service, mid-sized, independent advertising and strategic communications firm, today announced the addition of David Donohue as Senior Vice President, Public Relations and Corporate Communications. David will oversee the GY&K Public Relations department.

Donohue's main expertise is in public and government relations, communication strategy, and grass roots issues management. He will be responsible for the strategic growth of GY&K's PR offering and client base. Donohue specializes in high technology, healthcare, and corporate communications.

Prior to joining GY&K, David was president of a NH based PR firm. He has a long history of PR and journalism experience, having worked for Fox Sports New England and the Fox News Northeast Bureau in Boston. Before that, he was the assignment manager and a freelance reporter for WMUR-TV in Manchester.

"David's experience running a PR agency combined with his intimate knowledge of the local and national media make him a perfect fit for our agency," said Anders Ekman, CEO Griffin York & Krause. "We've combined the experience of seasoned journalists with more traditional PR professionals to complement our full range of marketing, digital, and interactive offerings."

Committed to offering a full spectrum of integrated traditional and digital marketing services, GY&K has made increasing the staff and experience of the public relations department a key priority over the past months, most recently adding another former local journalist, Kevin Flynn, as PR Manager.

"I'm excited about the opportunity to work for a truly integrated agency," said Donohue. "GY&K has achieved what many agencies are still grasping at – an innovative marketing solution, coupling cutting edge interactive services with amazing creative work and strategic communications council."

Recently named the third fastest growing advertising agency in New England by ADWEEK, Griffin York & Krause supports this growth with a number of strategic staffing moves. Over the past 36 months, GY&K has increased billings by more than 50% and added 27 new employees to bolster the company's interactive, advertising, media and PR services offerings.

### **About Griffin York & Krause**

Headquartered in Manchester, NH, GY&K is an elite advertising and strategic communications agency selling products and services that help companies market and sell to their customers and prospects globally. GY&K has been at the forefront of creativity and strategic thinking for nearly 30 years. Clients benefit from a wide range of integrated and complementary services including: advertising, design,

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interactive, public, corporate and media relations, public policy and political consulting, marketing strategy and planning. The current roster of clients includes Centex Destination Properties, CW Capital, the New Hampshire Lottery, Catholic Medical Center, and Globe Manufacturing Company.

GY&K employs over 50 people at its historic 121 River Front Drive location in Manchester. For additional information, please contact Kristin Beltramini at (603)625-5713 or [kbeltramini@griffinyorkkrause.com](mailto:kbeltramini@griffinyorkkrause.com).

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