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GRIFFIN YORK & KRAUSE NAMED BEST BIG AGENCY WITH BIG IDEAS

NH's Largest Ad Agency Honored by New Hampshire Business Review

MANCHESTER – Griffin York & Krause (GY&K), a leading full-service, independent advertising and strategic communications firm, has been selected as a winner in New Hampshire Business Review's 2008 BOB Awards, which honor the "Best of Business" in New Hampshire. GY&K was honored as the editor's pick for "Best Big Agency with Big Ideas" as well as runner-up in a statewide readers survey in the Commercial Graphics category.

"We are thrilled to be singled out by the editors and readers of New Hampshire Business Review," said Anders Ekman, CEO at GY&K. "The combination of these two awards, for our big ideas as an agency and our creative work, emphasizes the breadth of our service offering and the quality of our team and the work they produce."

All of the winners will be honored at a celebration to be held from 5:30 to 8:30 p.m. Wednesday, March 19, at the Grappone Conference Center in Concord.

"The BOB Awards truly celebrate all New Hampshire businesses," said Jeff Feingold, editor of New Hampshire Business Review. "If other business owners have named your business a BOB business, it really says something about the high caliber of the company you're running."

The Best of Business Awards are presented by New Hampshire Business Review, in partnership with Quirk Automotive Group. New Hampshire Business Review is the state's only business newspaper, reaching over 50,000 subscribers every other week.

Recently named the third fastest growing advertising agency in New England by ADWEEK, Griffin York & Krause supports this growth with a number of strategic staffing moves. Over the past 36 months, GY&K has increased billings by more than 50% and added 27 new employees to bolster the company's interactive, advertising, media and PR service offerings.

About Griffin York & Krause

Headquartered in Manchester, NH, GY&K is an elite advertising and strategic communications agency selling products and services that help companies market and sell to their customers and prospects globally. GY&K has been at the forefront of creativity and strategic thinking for nearly 30 years. Clients benefit from a wide range of integrated and complementary services including: advertising, design, interactive, public, corporate and media relations, public policy and political consulting, marketing strategy and planning. The current roster of clients includes CW Capital, the New Hampshire Lottery, Catholic Medical Center, and Globe Manufacturing Company.

GY&K employs over 50 people at its historic 121 River Front Drive location in Manchester. For additional information, please contact Kristin Beltramini at (603)625-5713 or kbeltramini@griffinyorkkrause.com.

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