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Media Contact:

Kristin Beltramini: (603) 625-5713

kbeltramini@griffinyorkkrause.com

GRIFFIN YORK & KRAUSE WELCOMES NEW VP OF MEDIA SERVICES Agency Supports Record Growth with Key Appointment

MANCHESTER, NH – Griffin York & Krause (GY&K), a leading full-service, mid-sized, independent advertising and strategic communications firm, today announced the appointment of Michelle Marshall to Vice President, Media Services. She will be responsible for the strategic direction of media planning for all GY&K clients.

Michelle will focus both on traditional print and broadcast media as well as emerging and online media. Her breadth of expertise includes managing search engine marketing including organic, pay-per-click and online advertising. She will focus on planning and implementation of media campaigns. Michelle will spearhead a creative media planning strategy that will result in a more integrated and effective solution across all media.

“The face of advertising continues to change and GY&K remains committed to offering the best counsel and strategy to our clients,” said Patrick Griffin, Chairman and CEO Griffin York & Krause. “Michelle’s deep experience in traditional and non-traditional media helps our agency offer cutting edge media options locally, nationally and internationally.”

Michelle has more than a decade of experience managing integrated marketing programs. Her client experience includes Boston Private Bank & Trust, Credit Suisse Asset Management, Cross Country healthcare, JP Morgan Chase, Liberty Mutual, Raytheon, The First Years, The Girl Scouts, and The Seaport Hotel and World Trade Center. Michelle has worked with a number of high profile firms in the Boston area including The ViA Group, Trinity Communications, DB&R, and 451 Marketing and was the Founder and President of Dream Media Group.

“GY&K is a world-class agency right in Manchester, NH, where I grew up,” said Marshall. “There is a fantastic Media Team already in place and I am thrilled to meld my experience with theirs to offer clients the best media planning and buying options.”

Recently named the third fastest growing advertising agency in New England, Griffin York & Krause has made a number of strategic staffing moves. Over the past 24 months, GY&K has increased billings by more than 50% and added 25 to its employee roster to bolster the company’s interactive, advertising, media and PR solutions.

About Griffin York & Krause

Headquartered in Manchester, NH, GY&K is an elite advertising and strategic communications agency selling products and services that help companies market and sell to their customers and prospects globally. GY&K has been at the forefront of creativity and strategic thinking for nearly 30 years. Clients benefit from a wide range of integrated and complementary services including: advertising, design, interactive, public, corporate and media relations, public policy and political

consulting, marketing strategy and planning. The current roster of clients includes Centex Destination Properties, CW Capital, the Manchester Monarchs Hockey Club, the New Hampshire Lottery, the New Hampshire Liquor Commission, Catholic Medical Center, and Globe Manufacturing.

GY&K employs over 50 people at its historic 121 River Front Drive location in Manchester. For additional information, please contact Kristin Beltramini at (603) 625-5713, x 229 or by email at kbeltramini@griffinyorkkrause.com.

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